

## FOR IMMEDIATE RELEASE

### Welbilt Showcases Next-Generation Smart Kitchen Solutions at THAIFEX - HOREC Asia 2026

**Bangkok, Thailand – 25 February 2026** – Welbilt, a global leader in commercial foodservice equipment, is excited to announce its participation in **THAIFEX - HOREC Asia**, taking place from **11–13 March 2026** in Bangkok. Visitors can find Welbilt at the **Singapore Pavilion 1-V41** and the **Xperiential Zone**, where the company will unveil **6 new product launches**, for the **first time in Asia** and its latest innovations designed to support modern, efficient, and high-performance foodservice operations.

“At THAIFEX - HOREC Asia 2026, we are excited to showcase how smart technology, compact design, and connected solutions can transform today’s professional kitchens,” said a **William Fletcher, Vice President, Sales - Southeast Asia, Australia & New Zealand** “Our innovations are designed to help operators maximise efficiency, maintain consistency, and elevate food quality, even within space constraints.

Visitors will experience **new product launches**, live cooking demonstrations, and a future-forward café concept that highlights smart cooking, batch cooking, and space-efficient solutions.

#### **New Product Launches – Booth 1-V41**

Welbilt will debut the following innovations at its booth:

- **Sneak Peak**
  - **Convotherm maxx 20.10 floor-standing combi oven**, engineered for high-volume kitchens demanding precision, consistency, and performance. German engineering at a great price. maxx. just right.
- **First time in Asia**
  - **Icematic Modular Ice Maker L202F** delivering up to **240 kg of ice per 24 hours**, designed for high-demand hospitality and beverage operations
  - **Merrychef Panini Press 16 accessory**, expanding the versatility of high-speed cooking for modern café

- **Convotherm mini pro 6.10 with ConvoSense and Smart Door**, redefining compact combi cooking with intelligent automation, enhanced usability, and energy efficiency in a small footprint

### **New Product Launches – Xperiential Zone**

At the Xperiential Zone, Welbilt will introduce:

- **Thermic Holding Cabinet by Koldtech**, delivering precise temperature control and food quality retention using radiant technology, manufactured in Thailand
- **Convotherm flexx pro**, a compact yet powerful multifunction cooking solution designed for flexible kitchen concepts

### **Live Demonstrations: Modern Café Concept**

Throughout the exhibition, Welbilt will host **live demo sessions** focused on a **modern café concept**, showcasing:

- **Convotherm mini pro 6.10 with ConvoSense and smart door**, highlighting smart cooking and batch production in a small footprint. This breakthrough innovation enhances energy efficiency, usability, and operational intelligence, setting a new benchmark for compact combi ovens in professional kitchens.
- Integrated solutions featuring **Tecnomac Mint 5**, **Merrychef conneX® 16** using the **Panini Press 16**, demonstrating seamless workflow, speed, and consistency

Welbilt invites chefs, operators, consultants, and industry partners to visit the **Singapore Pavilion** and **Xperiential Zone** to discover how its smart, connected solutions are shaping the future of foodservice.

**For more information, visit the Welbilt team at THAIFEX - HOREC Asia 2026 from 11-13 March 2026.**

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### **About Welbilt, Inc.**

Welbilt, Inc., an Ali Group company, provides the world's top chefs, premier chain operators and growing independents with industry-leading equipment and solutions. Our innovative products and solutions are powered by our deep knowledge, operator

insights and culinary expertise. Our portfolio of award-winning product brands includes **Cleveland™, Convotherm®, Fabristeel®, Frymaster®, Garland®, Koldtech®, Lincoln®, Merco®, Merrychef® and Multiplex®**. Supported by service brands: **KitchenCare®**, aftermarket service; **FitKitchen®**, kitchen systems; and **KitchenConnect®**, cloud-based open platform. Headquartered in the Tampa Bay region of Florida and operating manufacturing facilities throughout Europe, the Middle East, Africa, North America, South America, and Asia Pacific, we sell through a global network of distributors, dealers, buying groups and manufacturers' representatives.

For more information, visit [Welbilt.com](http://Welbilt.com)

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